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PRACTICE

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# MEDIA PACK 2011



February 2011

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Andri Uttinger and Marial Verma



**Unusual anatomy of mandibular second molars**  
Fabio de Almeida-Gomes, Claudio Manglio-Ferreira, Marcelo de Moraes Vitoriano, Nadine Lusia Soares de Lima Guimarães, Natalia Siqueira Campos Pontes Cavalli, Tatyana Albuquerque Simoes and Roberto Alves dos Santos

**Comparative analysis of two methods for the removal of calcium hydroxide from the root canal walls**  
Eduardo Pontes de Oliveira, Maria Luz Pinna de Oliveira, Tiago André Fontoura de Melo, Aline Michele Galassi and Taline Silva Marchetti

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**Radiographic identification and endodontic management of three-canalled maxillary second premolars: case reports**  
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**Endodontic perforation repair with light-cured glass ionomer**  
Maral Farooq, Adam Husain and Cornelia H Pansejer

**The WaveOne single-file reciprocating system**  
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FMC DENTISTRY'S INFORMATION CENTRE

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**Endodontic**

Volume 12 Number 2  
May 2010

**MISSION STATEMENT**  
It is the primary journal providing worldwide dentists with a variety of articles by leading dentists and endodontists covering the full range of clinical and management topics.

ENDODONTIC PRACTICE MAY 2010

## Interview

If you could live anywhere in the world where would it be and why?  
Paul says "I would like to be near the sea somewhere warm and where everyone is friendly. However, that may be because that doesn't describe where I have lived most of my life."

**What is your favourite book?**  
Any book that makes me re-thinking or has an emotional chord. Book: Wilbur Wang was quite a special read for me. However, I am also in awe of clinicians that bring me the standards of workbooks we are now using – amazing dedication and eye for detail.

**What is your life ambition?**  
Doing my job and making up with my wife. I have to do that day keep dreaming!

**What is your favourite film?**  
Any film that moves me and I remember months later. I tend to pick up dialogue and film scenes subconsciously so tend to remember films in quite a lot of detail. Also, I love to see when watching a movie or computer or communication on mobile. I do feel that there are too many junk movies out with terrible content. There is one movie genre present in the cinema that I enjoy most and directors with a few notable exceptions. I like ones with huge varying scores.

**What is your favourite album?**  
I like Mark Knopfler's guitar sound. Pink Floyd.

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- Subscription based title
- Published quarterly, this publication aims to help readers achieve improved root canal treatments keeping gdp's updated with the best and latest materials, equipment and techniques

**For more information please call Louise Wilson on 01923 851782, fax 01923 851778 or email: [louise.wilson@fmc.co.uk](mailto:louise.wilson@fmc.co.uk)**



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Practice management

All of these responsibilities can be delegated to an effective management team.

5. Clinical and non-clinical operations  
The HR function is the clinical and non-clinical operation of the business. It includes: recruitment, staff, employees and other necessary support work. Even the clinical support staff the support staff for the full-time practice management requirements.

6. Team  
The staff and their function is to recruit, train, monitor and manage a "highly motivated" team so that they can ensure a high level of people that will not let the business go, whether or not you are there.

Effective teams  
Consequently, in Page 21 would like you to consider how these are delivered, that some of people within your management team, which includes yourself, the business manager and the clinic manager.

7. The clinical team, which includes yourself together with any other clinicians in the practice, of course, including the nurse.

“In any business, and in any profession, the most successful players are those who spend more of their time pursuing their unique ability and 20% of their time leading and mentoring the management team who make sure that everything they get done.”

• The customer service team, which includes those responsible for telephone, the front desk and reception, complaints, the clinic or even, you control it all of this by yourself and would also suggest that if you yourself are taking part in any of the management functions that I mentioned above then you are doing so in a bit of stress.

It is also important, and in any profession, that the most successful players are those who spend 80% of their time pursuing their unique ability and 20% of their time leading and mentoring the management team who make sure that everything they get done.

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Product description: Ledermix Dental Paste is a highly refined and refined root canal treatment can be performed. Ledermix Dental Paste contains one third more zinc than Ledermix Dental Cement. Consequently the paste is usually preferred in pulp necrosis cases.

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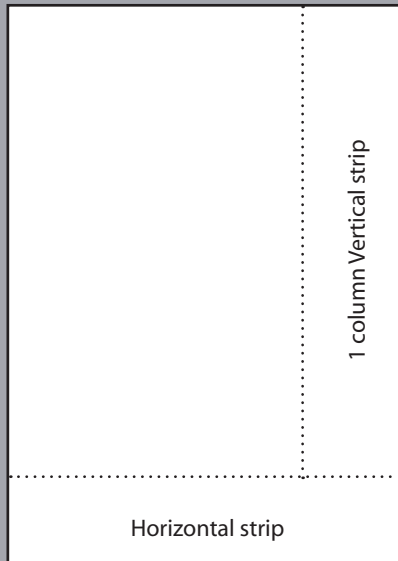
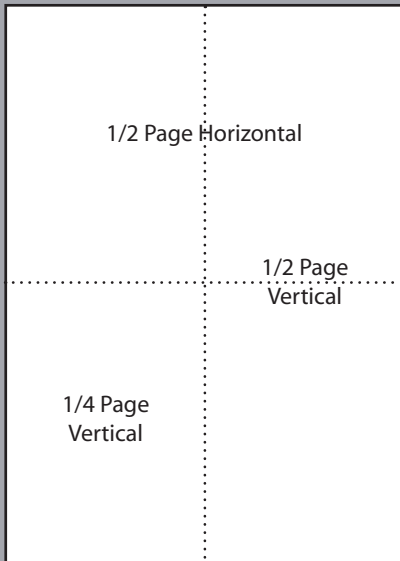
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